



GEN

Global Ecolabelling Network

-

Bjorn-Erik Lonn | Global Ecolabelling Network





Insert text

Our Members

Europe



Middle East



Oceania



North America



South America



Asia



Associate members

Colombia
Sri Lanka
South Africa

Affiliate Members:

Google
ISEAL Alliance
IGPN

Definitions

ISO 14024 Clause 3.1:

Type I environmental labelling programme

Voluntary, multiple-criteria-based, third party programme that awards a licence which authorizes the use of environmental labels on products indicating overall environmental preferability of a product within a particular product category based on life cycle considerations

Characteristics or principles (1)

- ISO 14024 Clause 5.1 – 5.20:
 1. voluntary nature (not mandatory)
 2. lifecycle considerations (not 100 % science)
 3. selectivity (only for the best)
 4. product function characteristics
 5. predefined period of validity
 6. consultation = open participation
 7. transparency

Characteristics or principles (2)

ISO 14024 Clause 5.1 – 5.20:

1. accessibility (= open to all)
2. scientific basis for criteria
3. avoidance of conflict of interest
4. competence of verifiers
5. costs and fees (applied equitably)
6. confidentiality
7. mutual recognition

Ecolabelled products

Examples among GEN members

- Only one product category: Building materials (India), Office electronics (TCO Development), Safe food (Ukraine)
- B2B/GPP-focus: Korea, Chinese Taipei
- Consumer interest: HongKong, Good Environmental Choice (Sweden)
- Broad spectre: Blue Angel (Germany), EU Ecolabel, Nordic Swan

Ecolabelled products

- Large product categories: Building chemicals, Furniture, Textiles, Household appliances
- Consumer interest: Handdishwashing liquids, Cosmetics, Tissue paper, Diapers
- B2B: Office machines, Laundry services, Printing houses, Conference hotels
- Raw materials: Fuels, Building panels, Printing paper



GENICES

GEN'S Internationally Coordinated Ecolabelling System

- Multilateral approach toward mutual recognition.
- Based on ISO 17065 and 14024.
- Involves application, preliminary documentation review, peer review, and site visit.
- Similar to accreditation, assures other members that organization has robust procedures and processes.
- More than 90 % of all GEN members have undergone the GENICES process.
- Since 2017 a prerequisite for full membership.
- Internal, non-public process.





GENICES

Process for Associated members

Scheme is established with criteria and certification system

- Criteria are published
- Fees are fixed
- Homepage with English basic information
- Procedures for criteria development and certification are established

Application in English

- Description of scheme on GEN form
- Appendices in English
- Contact with two auditors appointed by the GEN board

Costs for applicant

- Travel costs for auditors
- Possible daily allowance in accordance with GEN decision

Process ended

- Comments to received report from auditors
- Certificate at the next AGM



GENICES

The characters of the process

It is not:

- A traditional accreditation
- An absolute pass/failure approach
- An external control

It is:

- Exchange of experiences between colleagues
- Assurance for the membership that everyone is dedicated to the principles in ISO 14024
- Repeated every 5-6 years at the latest (earlier if radical changes in scheme)
- First step towards MRA (Mutual Recognition Agreement) with GEN colleagues



Thank You.

For More Information | www.globalecolabelling.net

Contact Us | gensecretariat@gmail.com